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| **MARKETING**  **COVER LETTER** | 47 Knox Blvd., Paris, Texas 75462  (903) 058-1031  your.name@gmail.com |  |

[Today’s Date]

[Hiring Manager’s Name]

[341 Company Address]

[Company City, State xxxxx]

[(xxx) xxx-xxxx]

[[hiring.manager@gmail.com](mailto:hiring.manager@gmail.com)]

Dear [Mr./Mrs./Ms.] [Manager’s Name],

Kindly accept this application from a highly enthusiastic, motivated, and knowledgeable professional who wishes to apply for your Marketing Manager position.

I bring real life experience leading multi-disciplinary teams while delivering actionable solutions in the form of marketing reports, overall campaign effectiveness, customer analytics, segmentation, and insights.

Currently, in my role at Claydon Heeley as a Business Consultant, I have successfully increased sales from $8,000 to $25,000 in 10 months. I’m fiercely competitive in my approach, and I can handle complex situations from both a strategic and a tactical perspective. As a Digital Marketing Expert, I increased followers on social media by 150% and grew overall sales by $47,000.

Additionally, I am able to identify, exploit, take advantage of, and fully develop any marketing opportunity that comes my way. With my previous employer — The Boston Herald — I constantly exceeded all goals, and I was valued for my ability to deal with complex situations by coming up with unique and fresh solutions. I was responsible for managing sales projects, implementing cost-saving programs, and forging enduring relationships with local organizations.

I have over 6 years of experience in this sector. I’m keen to join your company as you offer applicants an array of impeccable career and growth opportunities. I possess excellent management skills including negotiating, client relationship, resolving disputes, and critical thinking.

I would be grateful for the opportunity to showcase my abilities further at a personal interview. Please feel free to contact me.

Sincerely,

**[Your Name]**

**Logo

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**Dear Job Seeker,**

PLEASE note that you \*must\* install the font files to make this cover letter template work perfectly. It’s very simple to do – **just follow the instructions in the “Read Me” file in the Zip file you downloaded this template from.**

If you’re struggling to write your cover letter, **don’t worry.** You’re in good company – everyone struggles with it. For a high quality cover letter that will land you employment, we recommend [consulting the certified experts at Resume Writer Direct](https://resumewriterdirect.com/cover-letter/?utm_source=CL_Word_Doc&utm_medium=RWD_Link&utm_campaign=RG_Downloads). (Yep, they can also help you with your resume!)

Or, here’s some other content that might help you finish your cover letter.

* [Cover Letter Builder](https://resumegenius.com/cover-letter-builder?utm_source=CL_Word_Doc&utm_medium=Cover_Letter_Builder_Link&utm_campaign=RG_Downloads)
* [How to Write a Cover Letter](https://resumegenius.com/cover-letters-the-how-to-guide?utm_source=CL_Word_Doc&utm_medium=Cover_Letter_Guide_Link&utm_campaign=RG_Downloads)
* [Cover Letter Examples by Industry](https://resumegenius.com/cover-letter-examples?utm_source=CL_Word_Doc&utm_medium=Cover_Letter_Examples_Link&utm_campaign=RG_Downloads)

Oh, and by the way, **you’re also going to need a resume.**

* [Free Resume Builder](https://resumegenius.com/?utm_source=CL_Word_Doc&utm_medium=Resume_Builder_Link&utm_campaign=RG_Downloads)
* [How to Write a Resume](https://resumegenius.com/how-to-write-a-resume?utm_source=CL_Word_Doc&utm_medium=How_to_Write_Resume_Link&utm_campaign=RG_Downloads)
* [Resume Samples by Industry](https://resumegenius.com/resume-samples?utm_source=CL_Word_Doc&utm_medium=Resume_Samples_Link&utm_campaign=RG_Downloads)

Best regards,

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